

DESIGNCRETE OF AMERICA, LLC.

221 E. Manlius St., E. Syracuse, NY 13057

TELEPHONE: (Toll Free) 1-877-423-4100

www.designcreteofamerica.com fax:315-423-4177

“THERE IS NO JOB SO IMPORTANT, WE CAN'T REMEMBER SAFETY FIRST!”

May 31, 2016

Dear DesignCrete Dealers,

We rec'd numerous phone calls regarding a “new” sealer covering 1500sf., this is not our product (guess who). Solvent based acrylic sealers cover about 800 square feet /5 gal. on stamped concrete finished with magnesium finishing tools. A slab finished with steel finishing tools will yield about 1000 ft. per pail. The coverage of sealer is based, in part, on the porosity of the concrete. The American Concrete Institute (ACI) recommends concrete with air entrainment be finished with magnesium finishing tools. To advertise solvent based acrylic sealers yielding 1500 square feet is simply not true. Trying to justify a \$249.00 selling price by increasing yield is a disservice to decorative concrete professionals. Applying solvent based acrylics that thin will force the sealer to crystallize and form a haze. DesignCrete products are not sold under the Sealer Depot brand name.

New to market is our **Supreme Shield** sealer which is acrylic based and contains silane. This makes the slab water and salt repellent. Additionally, it is only 12% acrylics. This sealer will deepen the color but not provide much sheen. An additional benefit is by containing 12% solids, it is less likely to bubble in the heat. Think less solids, less bubbles. That being said, do not apply at 10AM on a 90 degree day. Because it contains silane it is best to wait 7 days before applying. This will allow the slab to cure substantially before putting silane in the pours, thus eliminating hydration from the top of the slab. The list price is \$249.00, with most contractors receiving at least a 10% discount. The big benefit for the contractor is being able to apply sealer in the summer without the bubbling. The customer receives a product which makes the slab water and salt repellent. If higher sheen is desired, a reseat with **DC-22-CS** can be done in the fall. Price the job accordingly.

As the summer heats up, remember **Mini Delay Set**. The battle line is one bag/ one yard/ one hour. That does not factor heat, slump etc. Figure about 40 minutes. By emptying the product in a bucket and adding about a gallon of water avoids issues with the plastic bag dissolving.

Please see the enclosed flyer regarding our **Annual Stamp Sale**. Until **June 24th** all stamp sets ordered will receive Cost + 23% pricing. Examples are on the flyer but look at Brickform.com and order any set you like, all stamps sets, roller tools and tampers are cost + 23%.

Please see the enclosed flyer for some clearance prices on Brickform release and DOT approved, W.R. Meadows 1100 fugitive dye sealer.

Thanks,



Rob Byrnes
DesignCrete of America

DESIGNCRETE OF AMERICA, LLC.

221 E. Manlius St., E. Syracuse, NY 13057

TELEPHONE: (Toll Free) 1-877-423-4100; (315)-423 4100

www.designcreteofamerica.com FAX: 315-423-4177

“THERE IS NO JOB SO IMPORTANT, WE CAN’T REMEMBER SAFETY FIRST!”

Sealer Reference Sheet

L & M Cure- Basic dissipating curing agent. No sealing capabilities. Used to help curing process before using a densifier, applying tile, etc.

L & M Dress & Seal: Cure and seal. Used to slow hydration and seal concrete. Leaves sheen, L & M Dress & Seal prevents dusting, membrane forming. Not to be used with colored concrete as it will show white spots when wet.

DC22-CS- 22% solids, solvent based cure and seal. Styrenated acrylic to allow moisture to pass through in curing process Composed of proprietary solvents to allow the most working time while being VOC Compliant. Used for stamped concrete.

DC22- 22% solids pure acrylic sealer used for colored, broom finished concrete. Will not allow moisture to pass through. Apply no sooner than 7 days after pouring concrete.

SS5M, Aquapel- Super Seal M or Aquapel both silane/siloxane sealers used to repel water and salt. Not a cure and seal. Apply no sooner than 7 days after pouring concrete. Can be applied after densifier to add water and salt repellency.

Petrotex- Silane/siloxane sealer, repels oil and gas in addition to water and salt. Recommended to flush concrete with water after gasoline is spotted on surface. Apply at least 7 days after pouring concrete.

TS5- used for exposed aggregate Please read direction on can. Allowing product to remain on slab longer increases aggregate revealed.

Lion Hard, Pentra Sil- Lithium Silicate Hardener and Densifier, dustproof. Used in warehouses, offices, etc. Benefit is the sealer is not membrane forming which means no waxing required. Finished product when complete. Apply no sooner than 7 days after pouring.

Pentra Sil 244+ - Lithium Silicate Sealer, Hardener, Densifier, dustproof, with Silane. Used on Parking decks or any surface exposed to winter car traffic, salt etc. Please read directions. Can be applied after bleed water leaves concrete. Better to wait 7 days.

DESIGNCRETE OF AMERICA, LLC.

221 E. Manlius St., E. Syracuse, NY 13057
TELEPHONE: (Toll Free) 1-877-423-4100; (315)-423 4100

www.designcreteofamerica.com FAX: 315-423-4177

THERE IS NO JOB SO IMPORTANT, WE CAN'T REMEMBER SAFETY FIRST!"

COST + 23% Stamp Sale

Choose any stamp set at www.brickform.com and receive cost + 23% pricing. Also includes roller tools and tampers.

EX: Bluestone Seamless Texture-

4- 4' x 4' Stamps, 1- 2' x 2' Touch Up, 12" x 12" tamper: \$ 995.36

Big Sets:

FM-3675- Grand Ashlar (36" x 36"):

7- Rigid, 1- Flex, roller tool, Tamper Touch up skin- \$ 1,983.16

TM- 700: Flagstone:

5- Rigid, 1- Flex, roller tool, tamper, touch up skin: \$2,405.13

Mini Delay Set: Box of 60- \$256.00

Roller Tamper (Jitterbug): \$192.95

***Liquid Release: 55 gal. drum w/
spicket: \$665.75***

OVERSTOCK:

Various Brickform Release: \$17.50/pl.

***W.R. Meadows 1100 Fugitive Die, 55 gal.: \$107.50/
Drum***